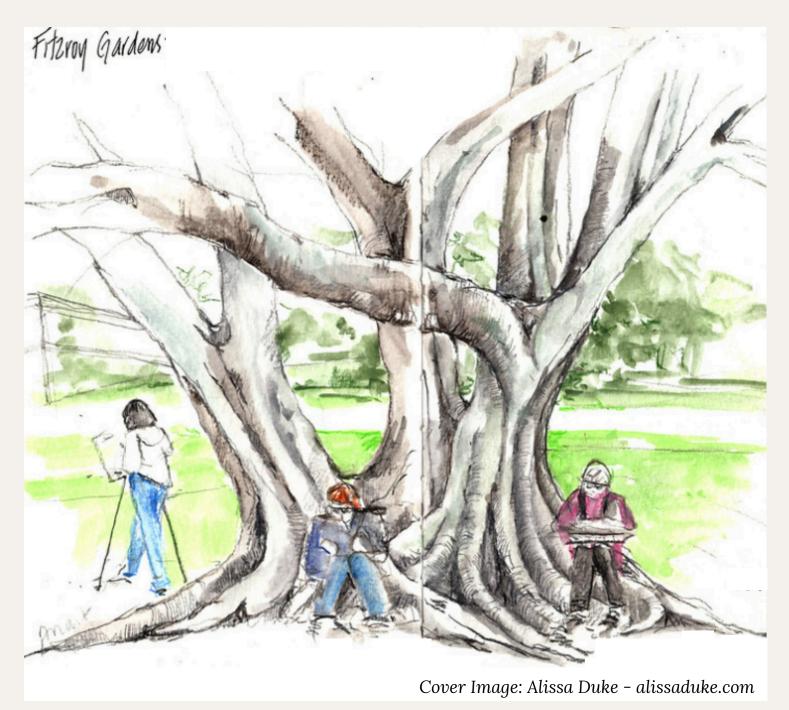
3002 INSIDER

ISSUE NO.01

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PRODUCED BY GUS & THE TEAM AT





A MAGAZINE FOR THE 3002 COMMUNITY

WITH THE SUPPORT OF:













A NOTE FROM THE EDITOR

Welcome to the inaugural publication of the 3002 Insider Magazine!

My name is Gus McAllister, and as the owner of The Tippler & Co for the past decade, I've had the opportunity to be involved in the East Melbourne community and have had the pleasure of meeting many of you along the way.



This magazine is designed to foster the community spirit that we all know and love about East Melbourne. We want it to reflect our collective experiences and to provide a platform for all voices in East Melbourne; whether you're a longtime resident, you work in the suburb or have recently moved to the area, your stories are what will give life to these pages.

I invite you to dive into this inaugural issue and share your thoughts with us. We're excited to hear from you and see how we can make East Melbourne an even better place to live and work!

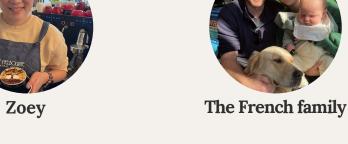
Cheers,
Gus McAllister - Owner of The Tippler & Co

PEOPLE & PETS



Cooper





Is the West Highland White Terrier the quintessential dog of East Melbourne? Should we take a poll? Small, calm, with impeccable style, it's no wonder they're a good match for our neighbourhood. Meet Cooper, one of the many Westies of East Melbourne. The beloved dog of Greg and Julie, divides his time between their Angelsea beach house and their East Melbourne apartment. Maybe you've met him tied out front of The General Store or the Yarra Park Dog Park?

Welcome Zoey to the neighbourhood, she brings her nurturing incredible smile and coffee skills to the East Melbourne General Store. A barista from Bangkok to Collins St, she has settled into the calm of East Melbourne to share her love of the perfect cup.

East Melbourne has had a baby We're thrilled boom! announce the arrival of a dozen adorable new babies to our neighbourhood, including one of our newest residents, baby Arthur. Proud parents, Madina and Tim, moved into Simpson St last year, and promptly renovated their home in time for their bonnie new arrival. Be sure to say hi as you see them walking the parks and streets flanked by their lion sized Golden Retriever, Alto.

LIFE IN 3002

Written by Alexandra Lidgerwood

The experience of living in East Melbourne is like nothing else. East Melbourne is surely a prime example of why Melbourne consistently gets voted as 'World's most liveable' City. Few suburbs can boast stunning gardens, wide tree-lined streets, atmospheric cafes, and restaurants full of character, all a stone's throw from the City. Add in a world-class sporting precinct, which leaves no doubt as to why my suburb is unrivalled.

Yet, the true essence of East Melbourne lies beyond its physical attributes. It's in the spirit and connectivity of its residents that the heartbeat of this community thrives. My own journey began when my parents acquired a quaint B&B on George St., igniting a deep connection to this remarkable neighborhood. The unwavering love, support, and kindness we've received from this incredible community has been a constant in our lives.

From the familiar faces of the George St Cafe morning coffee group to the restaurateurs along Wellington Parade, who feel more like family, every encounter enriches the tapestry of East Melbourne living. Childhood memories of visits to the Milkbar with Dom from Il Duca now give me feelings of nostalgia; though nowadays, I've traded Bubble O'Bills, for a song and a glass of Champagne.

Apart from brief flirtations with Richmond and London, I've been fortunate enough to have lived here for almost 30 years. Just like a boomerang, I always return because once you've been part of the 3002 community... It's almost impossible to leave.





Alexandra, Erin & John

Erin, John & Bill



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*Offer is exclusive to appointments with Dr.

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*Offer Ends July 31st 2024





1/126 Wellington Parade, East Melbourne 3002

GARDENING

Written by Lizzie Crosby

3002 is a special postcode and those who reside here appreciate the various surrounding gardens we share with the community. Autumn has arrived following our late summer and the foliage in the Fitzroy Gardens is beginning to turn to the beautiful autumn tones we see each year.

Golden afternoon sunlight casts shadows on the old elm and oak trees. Our conservatory is now featuring soft greens with contrasting soft colours and the hanging baskets are brimming with ferns. The fountains are a feature in our gardens and it's always a delight to watch the sprays and vertical streams of water.

Enjoy the garden paths.













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ART & CULTURE

Brought to you by The Johnston Collection

East Melbourne is home to one of Melbourne's best-kept secrets: a significant collection of fine and decorative arts – The Johnston Collection – housed in an 1860s residence, Fairhall.

Antique dealer, collector, and investor, William Robert Johnston (1911-1986) purchased Fairhall in 1952. Although he owned property around Victoria and in the UK, he chose East Melbourne as the location for the museum that would house his significant collection of furniture, paintings, ceramics and objet d'art, bequeathed to the people of Victoria on his death.

In line with William Johnston's wishes, the Collection is displayed in a domestic setting, without labels or ropes, and is regularly re-arranged and re-imagined by guest curators. An active program of lectures, events and activities link East Melbourne with the world of seventeenth- and eighteenth-century art and culture.





3002 CONVERSATIONS

Welcome to "3002 Conversations" where Gus chats with the people shaping East Melbourne.



FriedaAge: 8
Years in East Melbourne: 8

What do you love most about living in East Melbourne?

F. Well, lots of people have dogs and there's a really good park.

What's your favourite playground?

F. My favourite playground is the MCG one - there's lots of things you can play with.

What have you noticed about East Melbourne that has changed?

F. There has been more people coming here and they've also made a new exercise area which is good for people.

If you could change one thing in East Melbourne to make it better, what would that be?

F. More people picking up the dog poo.

COMMUNITY NOTICEBOARD

May events

1 May: Gnocchi Night returns every Wednesday at The Tippler & Co

19 May: Trio Anima Mundi concert – 2:30 PM at Holy Trinity Anglican Church

22 May: Tottenham Hotspur vs. Newcastle United - 7:00 PM at MCG

26 May: Rogers and Hammerstein concert - 2:00 PM at Holy Trinity Anglican Church

30 May: Victorian Artists Society (VAS) Trivia Night 2024 – 7:00 PM

June events

2 June: Stadium Stomp MCG – 7:45 AM. Challenge yourself with the ultimate stair climb

14 June: COMMUNITY COLLAB: Tippler & Co + East Melbourne General Store,

Wine Tasting, Cheese & Nibbles 5:30 PM - 7:30 at the Tippler & Co

26 June: State of Origin 2024 – 6:00 PM at the MCG

July events

1 - 31 July: A Month of Mirka - Dishes from Balzac, intimate dinners and more at Tippler & Co

5 July - 5 Aug : VAS 9x5 Impressionism Exhibition

7 July: VAS Portrait Painters in Action 2024 Open Day - 11:00 AM

19 July - 5 Aug: VAS Winter Select Exhibition 2024

Recurring: East Melbourne Community Choir: Tuesday 7:00pm - Unitarian Church

SCAN THE QR CODE BELOW FOR EVENT DETAILS & TICKETS

Live link!

Save this in your phone to see

what's happening in 3002



Got an event you would like to share with us? Email us at info@thetipplerandco.com

WE'D LOVE TO HEAR FROM YOU

Calling all residents and workers! We're eager to feature new voices in our upcoming issue, so if you have stories, ideas, or feedback, please reach out to us at info@thetipplerandco.com.

We acknowledge the Wurundjeri people of the Kulin Nation, and their Elders past and present, who are the Traditional Owners of the land this magazine is produced.